



IWA
INTERNATIONAL
WOMEN
ASSOCIATES

**KALOS
IRTHATE**
CELEBRATING GREECE

PROGRAM BOOK AD AND TRIBUTE FORM

2024 IWA ANNUAL FUNDRAISING GALA

KALOS IRTTHATE Celebrating Greece

April 26, 2024 ~NATIONAL HELLENIC MUSEUM, CHICAGO

NAME (To be included in the Program Book) _____

I (we) would like to purchase space in the program book for:

- _____ \$ 10,000 Premium Two-Page Color Spread with Socrates Sponsorship Benefits (see reverse)
_____ \$ 5,000 Premium Placement Full-Page Color with Plato Benefits (see reverse)
_____ \$ 2,500 Full-Page Color with Aristotle Benefits (see reverse)
_____ \$ 400 Full-Page Color
_____ \$ 200 Half-Page Color

Premium placement pages including outside and inside of back cover, inside of front cover, and centerfold pages are available to our partner Celebration Sponsors as part of their benefit package. Please refer to sponsor benefit information for details.

ADVERTISEMENT COPY DESIGN

Please note that we only accept the following formats: RTF, DOC, PDF, TIF, or JPG.

No submitted artwork will be returned. The program book size: 8"x8" with 1/4" space between ads and in margins.

Full-Page Ad Size: 7 1/2" tall x 7 1/2" wide

Half-Page: Horizontal: 3 5/8" tall x 7 1/2" wide; Vertical: 7 1/2" tall x 3 5/8" wide

Please use the same advertisement I/we gave IWA for the celebration in previous years _____

I will e-mail my ad to iwa@iwachicago.org with subject line: Ad Book 2024 _____

I have written my ad or tribute text on an attached page _____

We must receive the Advertisement Copy and payment no later than March 1, 2024

METHOD OF PAYMENT

A check made payable to IWA is enclosed in the amount of \$ _____

Payment has been authorized and a check will be sent by mail \$ _____

Please charge this to my credit card account \$ _____

____ Visa ____ MasterCard ____ Discover ____ American Express

Cardholder's Name _____ Account # _____

Security Code _____ Exp. Date _____ Zip Code _____

MAIL or EMAIL TO THE ATTENTION OF: International Women Associates "KALOS IRTTHATE"
307 N. Michigan Avenue, Suite 702 Chicago, IL 60601 or iwa@iwachicago.org



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**KALOS
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SPONSOR BENEFITS INFORMATION

2024 IWA ANNUAL FUNDRAISING GALA
KALOS IRTTHATE Celebrating Greece
April 26, 2024 ~ National Hellenic Museum, Chicago

SOCRATES @ \$10,000 includes:

- Premier table for ten at the Gala
- Prominent acknowledgement at the Gala
- Presenting partner recognition on the IWA website, in IWA publications
- Premium placement two-page color spread ad in the Gala Program Book*
- Group photo of you and your guests

PLATO @ \$5,000 includes:

- Premier table for ten at the Gala
- Special recognition at the Gala, on IWA website, and in IWA publications
- Premium placement full-page color ad in the Gala Program Book*
- Group photo of you and your guests

ARISTOTLE @ \$2,500 includes:

- Four tickets to the Gala
- Premium seating at the Gala
- Special recognition in the Gala Program Book*
- Full-page color ad in the Gala Program Book

EPICURUS @ \$1,000 includes:

- Two tickets to the Gala
- Premium seating at the Gala
- Special recognition in the Gala Program Book*

All sponsorships and donations will be recognized in the Gala Program Book.

*Premium placement includes outside back cover, inside of front cover, inside of back cover, and centerfold pages.

For questions please contact iwa@iwachicago.org or (312) 263-1421.

Thank you for your generous support!