



IWA
INTERNATIONAL
WOMEN
ASSOCIATES

307 North Michigan Avenue, Suite 702
Chicago, IL 60601
312-263-1421 p.
312-263-1461 f.
www.iwachicago.org
iwa@iwachicago.org

PROGRAM BOOK AD SALES

2019 IWA ANNUAL FUNDRAISING GALA
BRASIL, RITMOS E CORES
(Brazil, Rhythm and Colors)
APRIL 12, 2019 ~ THE RITZ-CARLTON, CHICAGO

NAME (To be included in the Program Book) _____

I (we) would like to purchase space in the program book for:

- _____ \$ 10,000 Premium Two-page Color Spread With Verde Benefits (see reverse)
- _____ \$ 5,000 Premium Placement Full Page color with Amarelo Benefits (see reverse)
- _____ \$ 2,500 Full Page Color With Azul Benefits (see reverse)
- _____ \$ 1,000 Half Page Black & White With Branco Benefits (see reverse)
- _____ \$ 400 Full Page Color
- _____ \$ 200 Full Page Black & White
- _____ \$ 200 Half Page Color
- _____ \$ 100 Half Page Black & White
- _____ \$ 75 Quarter Page Black & White

Premium placement pages including outside and inside of back-cover, inside front-cover, and centerfold pages are available to our Verde and Amarelo Gala Sponsors as part of their benefit package. Please refer to sponsor benefit information for details.

ADVERTISEMENT COPY DESIGN

Please note that we only accept the following formats: RTF, DOC, PDF, TIF, or JPG.
No submitted artwork will be returned. The program book size: 8"x8" with 1/4" space between ads and in margins.
Full Page Ad Size: 7 1/2" tall x 7 1/2" wide
Half Page: Horizontal: 3 5/8" tall x 7 1/2" wide; Vertical: 7 1/2" tall x 3 5/8" wide
Quarter Page: 3 5/8" tall x 3 5/8" wide

Please use the same advertisement I/we gave IWA for the gala last year _____
I will e-mail my ad to iwa@iwachicago.org with subject line: Ad Book 2019 _____
I have written my ad or tribute text on an attached page _____

We must receive the Advertisement Copy and payment no later than March 15, 2019

METHOD OF PAYMENT

A check made payable to IWA is enclosed in the amount of \$ _____
Payment has been authorized and a check will be sent by mail \$ _____
Please charge this to my credit card account \$ _____

___ Visa ___ MasterCard ___ Discover ___ American Express

Cardholder's Name _____ Account # _____

Security Code _____ Exp. Date _____ Zip Code _____

MAIL or EMAIL TO THE ATTENTION OF: International Women Associates "Brazil Gala"
307 N. Michigan Avenue, Suite 702 Chicago, IL 60601 or iwa@iwachicago.org



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SPONSOR BENEFITS INFORMATION
(Sponsor Names Correspond to the Colors on the Brazilian Flag)

VERDE (Green)

PRESENTING PARTNER @ \$10,000 includes:

Premier table for ten at the Gala
Prominent acknowledgement at the event
Presenting partner recognition on IWA website, in IWA publications, and on Gala invitation*
Premium two-page color spread ad in Gala Program Book**
Group photo of you and your guests
Twenty raffle tickets

(*Presenting sponsor acknowledgement on Gala invitation if sponsorship received by **February 15, 2019**)

AMARELO (Yellow) @ \$5,000 includes:

Table for ten at the Gala
Special recognition at the event, on IWA website, and in IWA publications
Premium placement full-page color ad in Gala Program Book**
Group photo of you and your guests
Ten raffle tickets

AZUL (Blue) @ \$2,500 includes:

Four tickets to the Gala
Special recognition in Gala Program Book
Full-page color ad in Gala Program Book
Four raffle tickets

BRANCO (White) @ \$1,000 includes:

Two tickets to the Gala
Half page black & white ad in Gala Program Book
Two raffle tickets

ALL CONTRIBUTIONS \$1,000 and under will be recognized in the Gala Program Book.

** Premium placement includes outside back-cover, inside front cover, inside back cover,
and centerfold pages.

Questions, please contact Pilaar Pantoja at (312) 263-1421

Thank You for Your Generous Support!